

***Muvizu***

# Brand Guidelines

Primary logo

***Muvizu***

Primary logo (reversed version)

The image shows the primary logo for Muvizu, which is the word "Muvizu" in a white, italicized, sans-serif font. The letter "i" is unique, featuring a red dot above it. The logo is centered on a solid black rectangular background.

*Muvizu*

Logo—Mono version



*Muvizu*

*Muvizu*

Product logo—Play

The logo features the word "Muvizu" in a bold, black, italicized sans-serif font. Above the letter "i" is a red circular icon containing a white play symbol. To the right of the icon, the word "Play" is written in a red, italicized sans-serif font.



Pantone 1925  
C0 M95 Y40 K0  
R237 G20 B91  
HEX ED145B

Product logo—Play+



**Muvizu**  *Play+*

The logo features the word "Muvizu" in a bold, black, italicized sans-serif font. To its right is a teal circular icon containing a white play button symbol, followed by the text "Play+" in a teal, italicized sans-serif font.

Pantone 631  
C58 M03 Y20 K00  
R86 G182 B194  
HEX 56B6C2

## Clear space guides



The logo should have a clear space margin around it based on the height of the letter 'M' in the logo.

## Minimum size



The minimum size usage of the Muvizu logo in print is 10 mm, and on screen 100 pixels.

Use the small scale version of the logo when applying to smaller spaces.